Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently amended) An R-T-B system rare earth permanent magnet, comprising a main phase consisting of an $R_2T_{14}B_1$ phase (wherein R represents one or more rare earth elements (provided that the rare earth elements include Y), and T represents at least one transition metal element containing, as a main constituent, Fe, or Fe and Co), and

a grain boundary phase containing a higher amount of R than said main phase,

said R-T-B system rare earth permanent magnet being a sintered body

having a composition consisting essentially of 28% to 33% by weight of R, 0.5% to 1.5% by weight of B, 0.03% to 0.3% by weight of Al, 0.3% or less (excluding 0) by weight of Cu, 0.05% to 0.2% by weight of Zr, 4% or less by weight (excluding 0) of Co, 0.2% or less by weight of oxygen, and the balance substantially being Fe,

said sintered body containing a region that is rich both ~~in at least one element selected from a group consisting of Cu, Co and R,~~ Cu and ~~in~~ Zr.

2. (Original) An R-T-B system rare earth permanent magnet according to claim 1, wherein said rich region exists in said grain boundary phase.

3. (Currently amended) An R-T-B system rare earth permanent magnet according to claim 1 or 2, ~~wherein,~~ wherein said rich region is additionally rich in Co, or rich in Co and R.

and wherein with regard to the profile of a line analysis by EPMA, the ~~peak of at least one element selected from a group consisting of Cu, Co and R is coincident with the peak of Zr~~ peaks of Cu and Zr are coincident with the peak of Co, or with the peaks of Co and R, in said rich region.

4. (Original) An R-T-B system rare earth permanent magnet according to claim 1, wherein the amount of oxygen contained in said sintered body is 2,000 ppm or less.

5. (Canceled) An R-T-B system rare earth permanent magnet according to claim 1, wherein said sintered body has a composition consisting essentially of 28% to 33% by weight of R, 0.5% to 1.5% by weight of B, 0.03% to 0.3% by weight of Al, 0.3% or less by weight (excluding 0) of Cu, 0.05% to 0.2% by weight of Zr, 4% or less by weight (excluding 0) of Co, and the balance substantially being Fe.

6. (Currently amended) An R-T-B system rare earth permanent magnet according to claim 1, ~~wherein said sintered body has a composition consisting essentially of 25% to 35% by weight of R, 0.5% to 4.5% by weight of B, 0.02% to 0.6% by weight of Al and/or Cu, 0.03% to 0.25% by weight of Zr, 4% or less by weight (excluding 0) of Co, and the balance substantially being Fe,~~

wherein a coefficient of variation (CV value) showing the dispersion degree of Zr in said sintered body is 130 or less.

7. (Original) An R-T-B system rare earth permanent magnet according to claim 1, which satisfies the condition that, with regard to a residual magnetic flux

density (Br) and a coercive force (HcJ), Br + 0.1 × HcJ (dimensionless) is 15.2 or greater.